

Danish Cancer Society

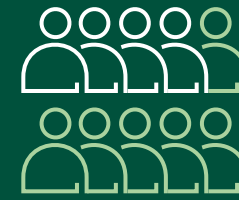
An Introduction

2023



Welcome to the Danish Cancer Society

One in three Danes contract cancer before turning 75 years old. The Danish Cancer Society unites Danes in a strong and active effort against cancer. Because cancer must be fought, and presenting a united front matters.



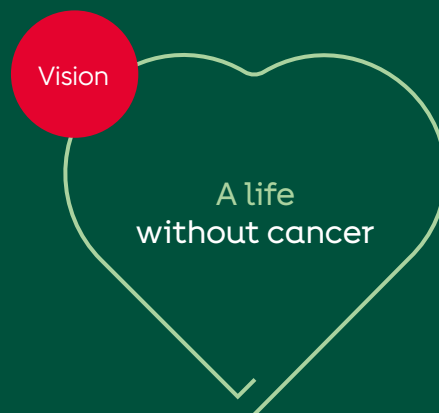
Four out of 10 cases of cancer can be prevented



Every 11 minutes, a Dane is diagnosed with cancer



Cancer is the most common cause of death in Denmark, but ever more survive thanks to research and improved treatment



Reducing the number of cancer cases



Increasing cancer survival rates



Improving life with and after cancer



Research



Prevention



Patient and relatives support



Approximately 374,000 Danes live with or after cancer (2021)



One in three Danes contract cancer before turning 75. The rest have family with cancer



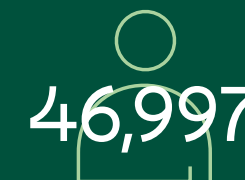
Every 33 minutes, a Dane dies of cancer



Two out of three survive cancer



Cancer is caused when cells in the body grow uncontrollably and without purpose



In 2021, 46,997 Danes were diagnosed with cancer

Based on volunteering

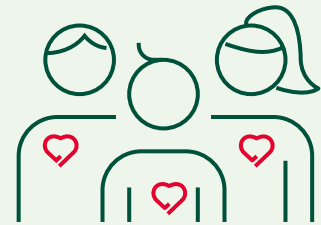
400,000

Approximately 400,000 members
– corresponding to about 10 % of
the adult population



680

Full-time positions



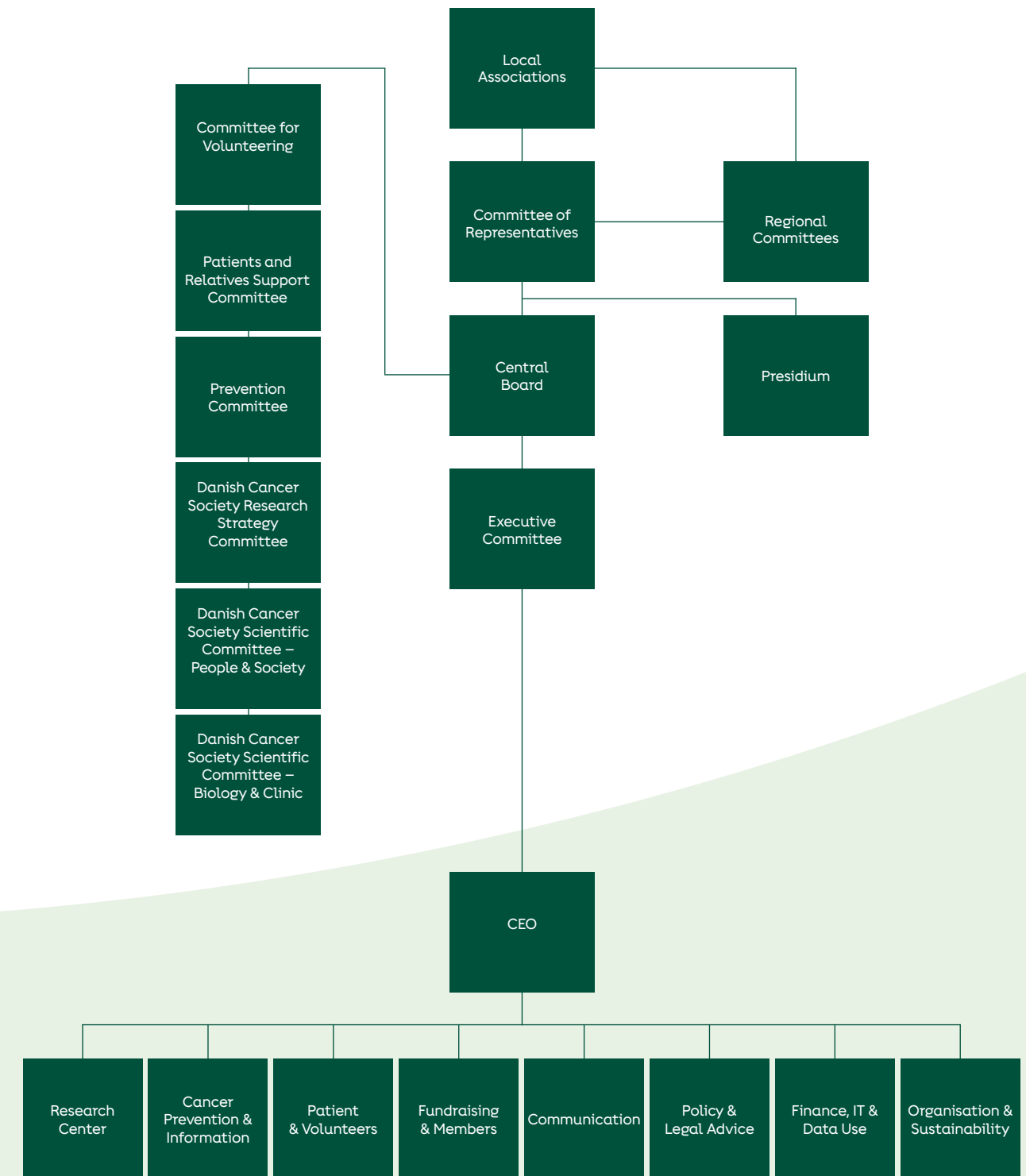
30,000

More than 30,000 volunteers

When a person is diagnosed with cancer, it stirs a lot of emotions, and many feel **a need to act**. The Danish Cancer Society has approx. 400,000 members – corresponding to about 10 % of all adult Danes. Our effort would not be possible without the support from members, the population, companies, and foundations.

More than 30,000 volunteers have joined the effort against cancer. We are a **democratic member organisation** whose course is set by our volunteers and members. The volunteers are the highest authority of the Danish Cancer Society, laying down rules and regulations, identifying main focus areas, and electing the president.

Our organisation



Respect for entrusted funds

The Danish Cancer Society is a professional association, **independent of political and economic interests**. The running of the society is predominantly based on funds collected from private individuals and the business community through membership fees, gifts, foundation grants, legacies, and other types of funding.

79%

Funds collected via private donations



11%

Funds collected from recycling, events, and product sales

5%

Financial income

3%

Public funds

2%

VAT compensation

63%

Research

4%

Administration

11%

Prevention and information



22%

Patient and relatives support

The profits of our revenue-generating activities are used to cover expenses relating to implementation of the principal aims of the society: **research, prevention, information, and patient and relatives support**. The collected funds are managed with the greatest respect; always ensuring high quality of work and stringent attention to cost.

The Danish Cancer Society collaborates with hospitals and universities all over Denmark

46,997

46,997 new cancer cases were diagnosed in Denmark in 2021. Researchers work to secure the best treatment for every single patient.

57

projects received support from the "Knæk Cancer" fundraising campaign in 2022.

290

people from 32 nations work at the Danish Cancer Society Research Center (DCRC). We have some of the best cancer researchers in the world.

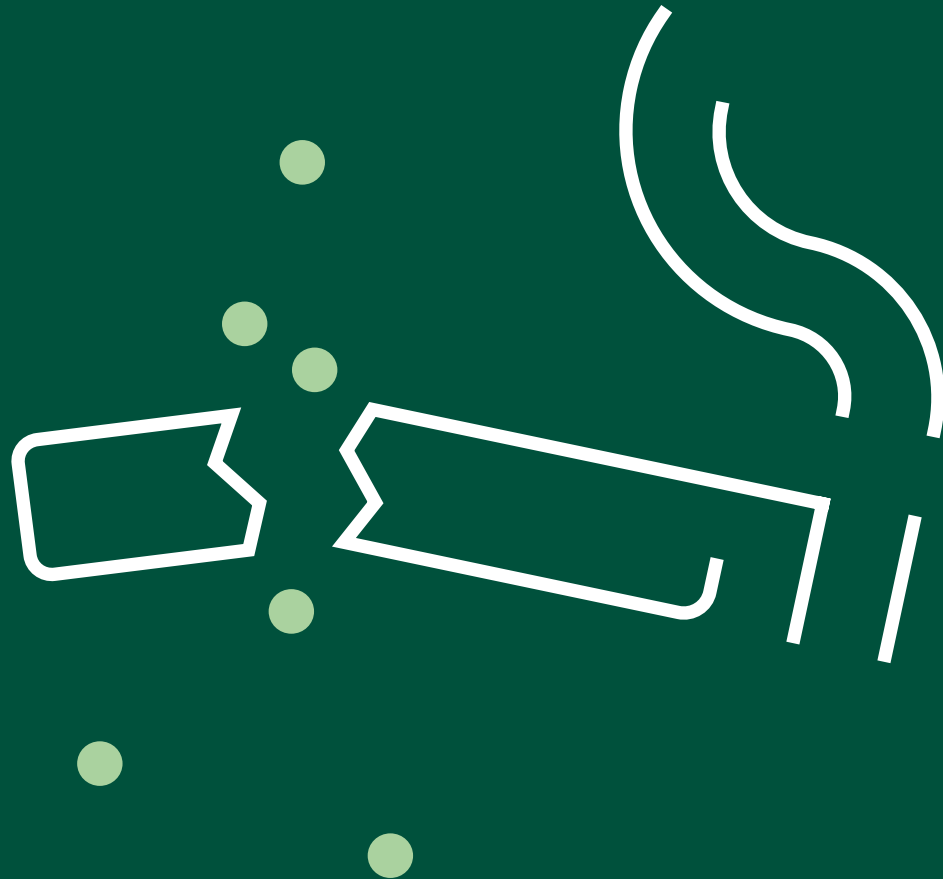
The Danish Cancer Society supports **cancer research** at hospitals and universities all over Denmark and has its own research centre, **the Danish Cancer Society Research Center (DCRC)**. Research supported by the Danish Cancer Society must be top quality and have prospects of making a difference to patients. For instance, we support research into new diagnostics, new treatment principles, sequelae, and rehabilitation.

With funding from the 'Knæk Cancer' campaign, we have also set up a number of national research centres focusing on treatments such as radiation therapy and surgery. At the Danish Cancer Society's own research center, we conduct research into anything from cancer cells' ability to divide and DNA repair to personalised medicine, patient support models, and social inequality in cancer.



Smoking is the risk factor causing the most cancer cases and deaths

Consequently, the Danish Cancer Society aims to promote a smoke-free future in which no children nor young people smoke by 2030 and in which a maximum of 5 % of the adult population smoke.



The Danish Cancer Society focuses on the following action areas:



Smoking



Diet



Physical activity



Sun protection



Obesity



Alcohol



Early detection and screening



HPV vaccination

The Danish Cancer Society has **the country's largest centre of excellence** concerning the prevention of cancer. Specialists work here every day to help the Danes reduce their risk of getting cancer. Activities are based on sound research into the major risk factors linked with cancer and analyses of the population's health behaviour.

Four out of 10 cases of cancer can be prevented, and the risk of getting cancer involves major social inequality. So, there is every reason for the Danish Cancer Society to focus on encouraging society and local communities to make it easier to live a healthy, good, and long life without cancer. We also support and motivate a healthier lifestyle via information campaigns, partnerships, and advice.

Indicators

Towards 2025, the Danish Cancer Society will focus our efforts on three indicators to help ensure that as few people as possible get cancer, as many as possible survive cancer, and everybody has a better life with and after cancer.



One step ahead of cancer

One in three Danes are diagnosed with cancer at some point in their lives. Survival rates are improving, but cancer is still the most common cause of death in Denmark. Smoking is the major individual cause of cancer, and it also has a great impact on how patients pull through the disease. The Danish Cancer Society aims to be one step ahead of cancer by detecting and diagnosing cancer early, ensuring top quality treatment, and **preventing cancer** via a massive effort against smoking, which is the number one killer. Towards 2025, the Danish Cancer Society will hence focus our resources on:

- › improving cancer survival rates to 75+ %
- › halving the number of smokers



Less inequality in cancer

The entire cancer trajectory is characterised by social inequality. Moreover, social inequality in cancer is on the rise, i.e. not everyone gains the full benefit from progress in cancer treatment. People with low incomes, short-cycle education, who live alone or are non-ethnic Danes fare worse. This is **unacceptable**, because something can be done to prevent it. Towards 2025, the Danish Cancer Society will hence focus our resources on:

- › reducing social inequality in cancer
- › making a broad commitment to reduce social inequality in cancer



Nobody should face cancer alone

Annually, ever more Danes contract cancer, but thanks to early detection and improved treatment, cancer survival rates are rising. When more people get and survive cancer, more will live longer with and after the disease, involving **new challenges** for individuals, families, and society, when people's everyday lives must be adjusted to the consequences of cancer. Cancer affects the individual, but many of the challenges involved can and must be **overcome by presenting a united front**. And the Danes would like to do so in an effort against cancer. Towards 2025, the Danish Cancer Society will hence focus our resources on ensuring that:

- › more people living with the consequences of cancer have better everyday lives
- › more people get involved in the effort against cancer





In pursuit of a life without cancer

Support throughout Denmark



To most people, patients and relatives alike, cancer is life-changing. Employees and volunteers from the Danish Cancer Society offer counselling, support, activities, and communities for cancer patients throughout Denmark. We can be reached physically, over the phone, and digitally, such as online counselling at cancer.dk, phone counselling (Kræftlinjen), our digital chat forum 'Cancerforum', and the 'Sammenholdet' app.

It is the Danish Cancer Society's ambition that **nobody should have to face cancer alone**, and assisted by volunteers, we work at the national, regional, and local levels to ensure the best possible conditions for cancer patients and their relatives in their lives with and after cancer. We aim to achieve top quality treatment and ensure continuity between hospital, general practitioner, and local authorities. Today, **374,000 Danes** live with and after cancer. More than half of them will experience sequelae at some point, influencing their everyday or work lives negatively. The Danish Cancer Society works at the national, regional, and local levels to set up sequelae centres in all regions and ensure top quality offers from hospitals, general practitioners, and local authorities.

The Danish Cancer Society offers counselling at **44 locations throughout Denmark**. Our cancer counselling centres and the Cancer Hotline are in touch with some **91,000** cancer patients, relatives, and professionals annually.

The centres are in touch with **78,000** and the Cancer Hotline with **13,000**. Moreover, **16,000** people use the 'Sammenholdet' app and the digital 'Cancerforum' community.

www.cancer.dk

March 2023